Company profile · 2026

Ad videos that sell, made by Saudi creators

UGCeer is a Saudi platform connecting brands with verified creators to produce UGC videos for TikTok, Snapchat, Instagram and YouTube ads.



+8,000
businesses, store owners and marketers

+4,800
Saudi creators, each reviewed by hand

TikTok One
Certified TikTok One partner

Who we are

Ads people believe, without a production company

UGCeer is a Saudi platform connecting brands with verified Saudi creators. Creators film your product the way real people do, in your audience's dialect, so the ad looks like content, stops the scroll and sells.

The problem

Polished ads get skipped

Audiences scroll past anything that looks like an ad, and stop for someone like them.

Studios are costly, with few versions

Booking a studio, crew and model per video leaves you few versions to test.

Finding a reliable creator takes time

Endless messages, unclear prices and no guaranteed delivery.

What we offer

Verified Saudi creators

Every creator is reviewed by hand and under contract, with services, price and delivery time on their profile.

Your payment is protected

The creator is paid only after you approve the video.

Many versions to test

Different hooks for the same idea, so you learn what stops the scroll.

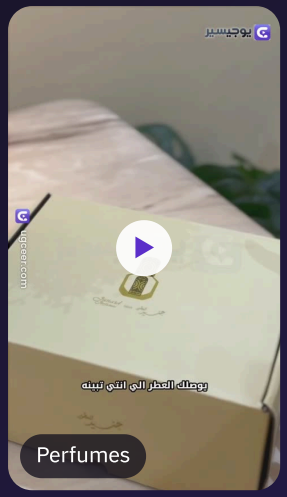
Our clients

Brands that work with UGCeer

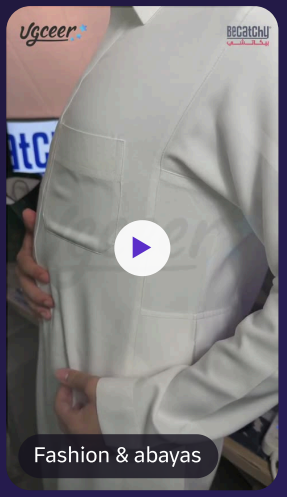


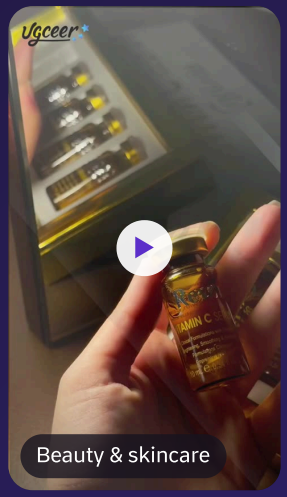
Our work

Real videos from our creators, in every industry

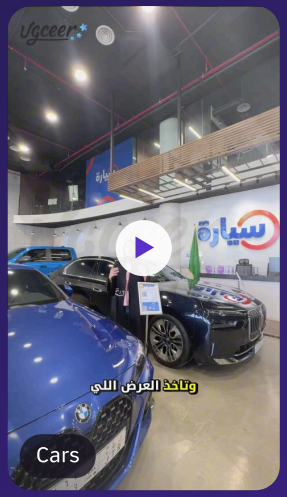


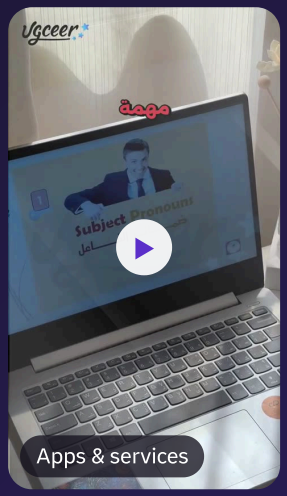


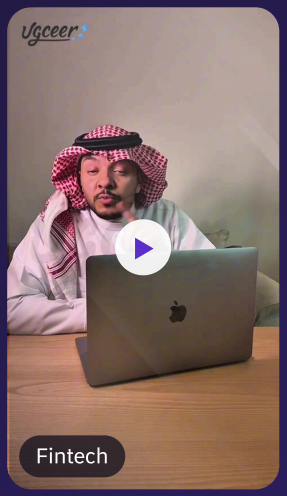




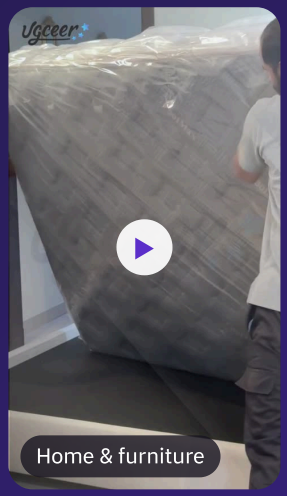


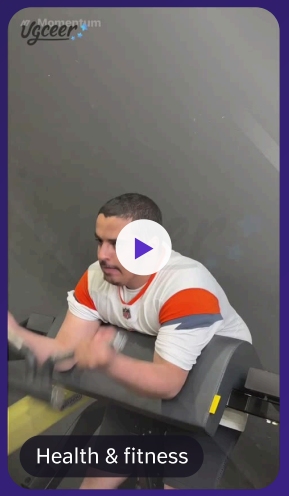


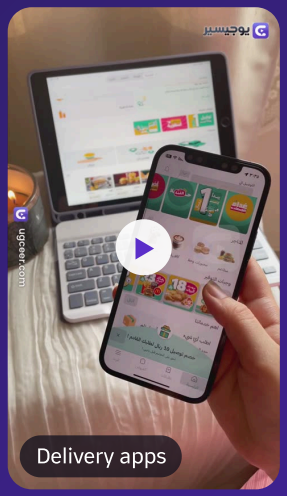








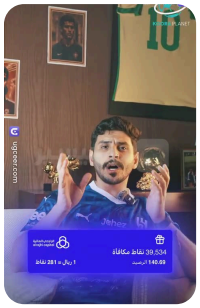




Click any video to watch it in full with sound, or see all our work at ugceer.com/en/videos

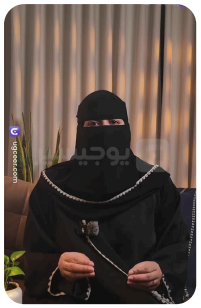
Video types and industries

Nine video types for every goal, in every industry



UGC ad video

A short ad that sells from second one



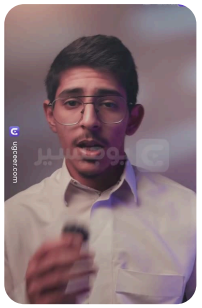
Honest review

A real experience that builds trust



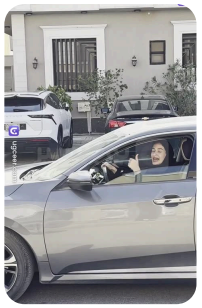
Unboxing

The first impression as the box opens



How-to

A simple demo that cuts customer questions



On-location visit

Your store or restaurant through a customer's eyes



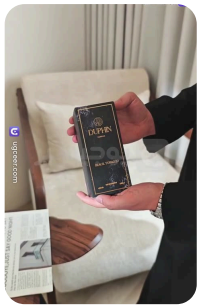
Product showcase

Look, material and packaging on camera



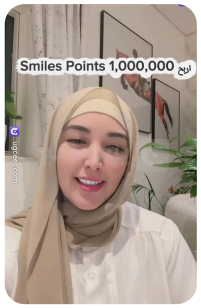
Talking to camera

Straight to camera, like a friend



Faceless

Hands, product and voice, no face



Hook variations

Several openings for one video

Industries we work in

Perfumes · Fashion & abayas · Beauty & skincare · Food & restaurants · Clinics & medical centers · Local shops & services · Electronics · Home & furniture · Kids & parenting · Apps & services · Oud & bakhoor · SaaS · Fintech · Delivery apps · Gaming · Travel & tourism · Cars · Real estate

Ways to work with us

Four ways, chosen by your time and goal

01

Self-serve platform

You stay in full control

Best for: For stores and marketers who order often and like to choose themselves.

- Free smart search recommends the right creator, and explains why
- See each creator's work, price and delivery time before ordering
- Order at the listed price or ask for a custom offer, with a reply within 24 hours
- Shipping waybills from the platform, and we track the product to the creator

A watermark-free video once you approve, plus ad performance insights.

02

Dedicated account manager

Our team orders for you

Best for: For brands that post constantly and have no time for day-to-day follow-up.

- Tell us your goal, products and monthly video count
- Your manager sources creators and negotiates prices
- They write the brief and follow shipping, filming and delivery
- You only approve creators and final videos

A monthly subscription with a report of what was delivered.

Ways to work with us

When you want us to handle all of production

03

Studio production

Consistent quality, fast

Best for: For brands that need model-led videos with consistent quality in every batch.

- We write the idea and script for each video; you approve before filming
- Studio shoot with a professional videographer, models and full equipment
- Editing and delivery within 5 days of script approval, in the ratio you choose
- Free revisions on footage and delivery

Studio and lighting, casting, shipping and full usage rights on every video.

04

Full UGC campaign

From idea to final cut, on us

Best for: For a product launch or a big seasonal campaign.

- We analyse your past campaigns, audience and competitors
- We write ideas, hooks and scripts based on that analysis
- We shortlist creators for your approval and manage every shoot
- Editing, on-screen text, hook variations and a cut for every platform

An ad-ready campaign and a report on what to test first.

Quick comparison

Which option fits you?

	Platform	Account manager	Studio	Full campaign
Who picks the creator?	You	Your manager; you approve	We cast the models	We shortlist; you approve
Who writes the idea?	You or the creator	Your manager	Us; you approve the script	Us, based on analysis
Editing	Per creator's service	Per creator's service	Included	Included, with variations
Your time	Following your order	Approvals only	Script approval	Approvals only
How you pay	Per video, held until you approve	Monthly fee + creator rates	Per package	A quote per campaign
Best for	**Frequent orders, full control**	**Constant posting, no time**	**Consistency and speed**	**Launches and seasons**

How ordering works

Six steps to your video

01
Choose your creator

02
Order at their price, or negotiate

03
A reply within 24 hours

04
Ship your product, we track it

05
A clear deadline from the start

06
Approve, and the video is yours

Payment held
until you approve the video

Watermark
until approval, then download it clean

Reply within 24 hours
on every order

Tracked shipping
a platform waybill until the product arrives

Why UGCeer

We don’t accept everyone who signs up. Quality comes first

Every creator is manually reviewed by our team before appearing on the platform.

Intro video

Every creator submits a video introducing themselves and their work.

Manual review

Our team watches and evaluates each video. Nobody is approved automatically.

Contract and verification

Accepted creators sign a contract, and their services and prices are verified.

Ongoing training

We train creators to make videos that perform in ads.

Client results

Our creators' videos in real campaigns



Kora Planet

12x

return on ad spend, about 5,000 orders on World Cup day, cost per order from SAR 60 to 35



Duphin

8x

return on ad spend, 170% monthly growth and 50% lower cost per order



Mr Mandoob

177x

more purchases from Snapchat ads, per the success story published by Snapchat

For larger teams

For companies and agencies

Everything larger teams need to work with confidence, at scale.

Formal contract and VAT invoice

Work with a registered Saudi company, under a clear contract with VAT invoices.

One account manager

One person who knows your brand and follows every order.

Usage rights

Rights to run approved videos in your paid ads.

Parallel production

Many creators filming at once for campaigns and seasons.

One account for agencies

All your clients and your team in one account.

Certified TikTok One partner

Videos posted via TikTok accounts; brands outside Saudi Arabia work with us remotely.

Let’s choose the right option for your goal

Send us your product, goal and rough budget, and we’ll reply with a written quote.

WhatsApp
+966 51 050 1109

Email
hi@ugceer.com

Video profile
ugceer.com/en/profile